

Health Career Display

Eligible Divisions: Middle School, Secondary & Postsecondary / Collegiate	Round 1: Digital Outline pre-judged	Digital Upload: YES
Team Event: 2 competitors per team	Round 2: Presentation	Required Display Time: YES



New for 2024 - 2025

Round 1 has been changed to a digital upload and will be pre-judged for ILC. The rubrics have been updated. Editorial updates have been made.

Event Summary

Health Career Display allows members to research a career of interest, create a display board of associated career materials, and improve their presentation skills by communicating the career information to others. This competitive event consists of two rounds, and each team consists of 2 people. Round One is judging the plan/outline for the Health Career Display board. The top-scoring teams will advance to Round Two for the presentation. This event aims to inspire members to become future health professionals by exciting them about a career of their choosing.

Dress Code

Proper business attire or official HOSA uniform. Bonus points will be awarded for proper dress. Both team members must be properly dressed to receive bonus points.

Competitor Must Provide

Photo ID
ONE team member uploads outline to the HOSA Digital Upload System by May 15 for ILC competition
(see advisor regarding SLC requirements and deadlines)
Display (36" x 48" tri-fold board without electricity or battery)
Index cards or electronic notecards for presentation (optional)
Outline (hard copy is optional for in-person presentation)

General Rules

1. Competitors must be familiar with and adhere to the General Rules and Regulations.

Official References

- 2. One health career or a cluster of related health careers may be presented. The career must be a HEALTH career.
- 3. For a sample list of health careers, visit the National Consortium for Health Science Education and **Explore Health Careers** websites.

ROUND ONE: Digital Health Career Display Outline

4. The digital upload should show and explain how the display board will be organized and serve as a guiding plan for the display. Think of it as the "outline" for what the physical display board will look like – it is the planning you do to create your display board. From the digital outline, judges should have a clear vision of what to expect when they see the team's display board in person. The digital outline should convince the judges of the value of the project and leave them with a desire to see the full display in-person and hear the team's presentation.

- 5. The digital upload should be completed in "PowerPoint slide" type of style and format but can be created on any digital platform such as Canva, PPT, Google Slides, or a digital platform of the team's choice. Think of each required piece of information listed in Rule #6 being a slide(s).
- 6. The digital outline should include:
 - Title Slide including Event Name, Team Member Names, HOSA Division, HOSA Chapter #, Α. School Name, Chartered Association (1 slide only)
 - B. Career overview (2 slides)
 - Job responsibilities (2 slides) C.
 - D. Educational requirements (2 slides)
 - E. Entry level salary at the local/national/global level (2 slides)
 - F. Benefits/challenges associated with this career (2 slides)
 - G. Additional relevant career information (2 slides)
 - Creative and artistic impact describe how your display will look; what elements will be Н. included to showcase the selected career; what will make your board stand out from others? (2 slides)
 - I. Reference Page(s) should be included in the digital upload: List the literature cited to give guidance to the project. American Psychological Association (APA) is the preferred resource in Health Sciences. Points will be awarded for compiling a clean, legible reference page(s), but the formatting of the reference page(s) is not judged. (as many slides as needed)
- 7. Pay attention to how many slides each section in item #6 A-H is allowed. The total number of slides included in the digital upload will be no more than 15 total slides (not including any reference page slides).
- 8. The slides will be uploaded as one combined pdf file or publicly viewable link (if the link is not set to public access, judges will not be able to score it).
- 9. The Round One outline is not needed, used, or judged for Round Two.
- 10. For both rounds of competition, the work **must** be the work of the competitors, including the artistic aspects of the project. Allowable artwork may include:
 - A. Competitor-produced illustrations, designs, and/or computer-generated graphics.
 - B. Clip art or other graphics used in compliance with copyright laws.
 - C. Photographs used in compliance with copyright laws.
 - D. Computer or machine-generated lettering.

REQUIRED Digital Uploads

- 11. ONE member of the team MUST upload the following item(s) to the HOSA Digital Upload System by May 15:
 - A. Display Board outline with required information as one combined pdf file or publicly viewable

May 15 at midnight EST is the final deadline and there will be NO EXCEPTIONS for receipt of the required materials after the deadline.

- 12. Detailed instructions for uploading materials can be found at: https://hosa.org/competitive-event-digital-uploads/
- 13. State Leadership Conference (SLC) vs. HOSA's International Leadership Conference (ILC)
 - A. State Leadership Conferences. It is the competitor's responsibility to check with their Local Advisor for all state-level processes used for competition as digital uploads may or may not be a requirement.
 - B. International Leadership Conference.
 - If a competitor uses the HOSA Digital Upload System as a requirement at the SLC, the competitor MUST upload an ADDITIONAL submission for ILC by May 15.
 - If the HOSA Digital Upload System is NOT used at the competitor's SLC, it is still the ii. competitor's responsibility to upload the product for HOSA's ILC no later than May 15.

Not using the HOSA Digital Upload System at a competitor's State Leadership Conference is not an exception to the rule.

- 14. The FINAL ILC digital upload deadline is May 15. We STRONGLY suggest not waiting until the last minute to upload online to avoid user challenges with the system.
- 15. For ILC, the digital materials uploaded by May 15 will be PRE-JUDGED. Competitors who do not upload materials are NOT eligible for the presentation portion of competition and will NOT be given a competition appointment time at ILC. All digital content uploaded as of May 15 is what will be used for pre-judging at ILC.

Project Display Setup at ILC

- 16. All teams will have **fifteen (15) minutes** to assemble their display board before the display time begins. Only registered competitors will be allowed to set up the displays.
- 17. There will be one or two teams per table. Once positioned on the table with three-dimensional display items, the maximum dimensions are:

HEIGHT: 36 inches WIDTH: 48 inches DEPTH: 24 inches

- A. Displays which do not adhere to these dimensions will be assessed penalty points in Round Two
- 18. The display will be measured by the Section Leader or Event Manager from a beginning point to the furthest point of the display.
 - A. Height will be measured from the tabletop to the highest point of anything on the display.
 - B. Width will be measured from the widest point of anything on the display to the opposite point.
 - C. Depth will be measured from the deepest point of anything on the display to the opposite point.
 - D. Display materials may not extend beyond the edge of the display table.
 - E. Dimensions include models, mannequins, and all other display items.
 - F. Information or display items outside these dimensions will be considered part of the display and subject to point deductions.
- 19. All teams will have the same size table. Displays must fit on this table without hanging off, as the next table may be in very close proximity.
- 20. The display uses a single wall tri-fold presentation display board that is no larger than 36" H x 48" W, in any color, made of foam or corrugated cardboard. It must be able to stand on a standard conference table furnished on-site. In addition to the presentation board, the display may include models, mannequins, pamphlets, brochures, or any other method or combination of physical objects to display the project.
- 21. Computers, electronics, solar power, batteries, or electricity of any kind, may **NOT** be used.
- 22. Competitors are responsible for the safety and proper functioning of all equipment they bring to this event. Teams *may not* use any flames, body fluids, living organisms, sharps, or any equipment/materials that could expose anyone to risk of bodily harm or danger. Invasive procedures and skin puncturing of any kind are **prohibited**.
- 23. No equipment/supplies (except tables) will be provided for this event. All equipment/supplies needed must be provided by the team. It is the team's responsibility to ensure that all equipment is in working condition.
- 24. Teams will write their Event Name, Team Member Names, HOSA Division, HOSA Chapter #, School Name, Chartered Association, on the back of their display board for easy identification on-site.

Required Project Display Time at ILC

25. ALL competitors in this event at the International Leadership Conference are **required** to attend the HOSA Project Display Time for this event, as scheduled per the conference program. Team members will stand with their displays and share event experiences with conference delegates. Failure to attend Project Display Time will result in a 15-point deduction from Round Two.

26. Displays must be picked up by competitors as instructed. Any displays not picked up within the given timeframe will become the property of HOSA-Future Health Professionals and may be discarded.

ROUND TWO: Presentation and Board Display

- 27. The top teams from Round One in each division will advance to Round Two for the oral presentation and board display. The number of advancing teams will be determined by criteria met in Round One. attendance of the required display time, and space available for Round Two, Round Two finalists will be announced on-site at ILC per the conference agenda.
- 28. Teams must bring their physical display board to ILC competition to reference during the Round Two presentation and to use during the required display time.
- 29. Round Two qualifying teams will report to the scheduled room at their team-assigned appointment time to present a five (5) minute prepared oral presentation to the judges.
 - A. Use of index card notes during the presentation are permitted. Electronic notecards (on a tablet, smartphone, laptop, etc....) are permitted but will not be shown to judges.
 - B. During the five (5) minute prepared presentation, a time card will be shown with one (1) minute remaining, and the presentation will be stopped at the end of the 5 minutes.
 - C. Both team members must take an active role in the presentation.
- 30. Each team that advances to the presentation round will be judged on their ability to communicate information about the career area to the judges. The presentation may include, but is not limited to:
 - A. why they chose this career/career cluster
 - B. what they learned by researching this career/career cluster
 - C. and what they included on the display and why.

Final Scoring

- 31. Scores from Round One will be added to Round Two to determine the final results.
- 32. In the event of a tie, a tiebreaker will be determined by the areas on the rating sheet section(s) with the highest point value in descending order.

HEALTH CAREER DISPLAY

Round 1 – The Display

Section #	Judge's Signature		
Team #	Division: MS	_SS	PS/Collegiate

Overview	Display – Round 1 Excellent	Good	Average	Fair	Poor	JUDGE
Overview	5 points	4 points	3 points	2 points	0 points	SCORE
1. Health Related Career	Outline reflects a health career or a cluster of related health careers.	N/A	N/A	N/A	Outline does not reflect a health career or a cluster of related health careers.	
2. Title Slide: (Event Name, Team Member Names, HOSA Division, HOSA Chapter #, School Name, Chartered Association)	Title Slide is included with ALL needed information.	N/A	N/A	N/A	Title slide is not included or missing one or more components	
Display	Excellent	Good	Average	Fair	Poor	JUDGE
Outline	10 points	8 points	6 points	4 points	0 points	SCORE
3. Career Overview	Outline provides an exceptional representation of the researched career / career cluster. Information is accurate, current, and presented in a logical manner.	The content of the outline is mostly clear, ideas are sequenced in a logical manner. The outline provides information that describes the career / career cluster.	The information on the outline is somewhat vague and does not clearly define the career/cluster.	The sequencing of ideas throughout the outline is unclear. The outline includes little information with limited data to support the career or career cluster.	Information on the outline is unclear and does not provide understanding of the career or career cluster.	
4. Job responsibilities	Detailed information on the job responsibilities is given along with an excellent description of five or more tasks specific to the health career.	Job responsibilities were provided. Good information on the job description was given with four specific tasks described.	A description of the job was provided. Three specific tasks were described.	A brief mention of the job responsibilities was given, and only one to two specific tasks were described.	No mention of job responsibilities or tasks associated with the job were provided.	
5. Education requirements	Detailed and thorough description of the educational requirements with information on any degrees with courses, certificates, licenses, or other special requirements. Estimated time required to complete the requirement is also given.	There is a description of the educational requirements. It provides information on any degrees, certificates, licenses, or other special requirements.	There is a short description of the educational requirements.	There is an incomplete description of the educational requirements.	There is no description of the educational requirements.	

Dieplay	Excellent	Good	Avorago	Fair	Poor	JUDGE
Display Outline	10 points	8 points	Average 6 points	4 points	0 points	SCORE
6. Entry level salary at the local/ national/ global level	A detailed and accurate description of the salary and wage information for this career is provided at the local, national, and global levels. The team provides the yearly, monthly, and hourly rate for this position. Opportunities for advancement and future earnings are provided.	Salary at the local/ national/ global	A description of the salary range for this career is provided without specific details.	There is a vague description of the	There is no description of the salary range for this career.	
7. Benefits/ challenges associated with this career	The outline effectively highlights five or more benefits and challenges associated with this career.	The outline shares highlights of four benefits or challenges commonly associated with this career.	The outline describes three benefits or challenges with the career/ cluster.	The outline mentions one or two benefits or challenges of the specific career or career cluster.	There was no mention of benefits or challenges with the career.	
8. Additional relevant career information Can discuss details/ traits including (but not limited to): Career environment, tech needs, work schedule, personal characteristics, etc).	career/ career cluster.	four additional details related to the career or career cluster.	three additional details relevant to	The outline shares two additional details about the career.	career/career cluster was provided.	
9. Creative and Artistic Impact	The outline was extremely effective in describing the creative and artistic plan for the physical display board. It is very evident the display will stand out in the crowd. The description excites the judges to want to see the physical display board in round 2.	are elements that will certainly make it unique. Judges want to see the physical display board in round 2.	The creative and artistic plan are present in the outline but could use further development. Some thought has been put into these elements, but they need to be flushed out further.	plan for the physical display board.	No aspects of creative or artistic elements were included in the outline.	
Display Outline	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points	Poor 0 points	JUDGE SCORE
10. Organization	The outline is exceptionally neat, organized, and error-free. Information is clearly displayed and easy to understand and follow.	Outline is neat and organized. The content has a logical flow with only minimal errors.	The outline was basic and could use more organization and thought to be understood.	The outline lacked organization and/or contained several spelling errors. The flow of information seemed to be out of order.	''	
11. Reference Page(s)	Reference page(s) included	N/A	N/A	N/A	Reference page(s) not included	
12. Total Slides	The total number of slides in the digital outline is no more than 15 slides (not including any reference page slides)	N/A	N/A	N/A	The digital outline is 16+ slides *not including any reference page slides)	
				Total	Points (95):	

HEALTH CAREER DISPLAY

Round 2 – The Presentation

Section #	Judge's Signature _		
Team #	Division: MS	SS	PS/Collegiate

HEALTH CAREER DISPLAY – The Presentation – Round 2						
Display	Excellent	Good	Average	Fair	Poor	JUDGE
Overview	5 points	4 points	3 points	2 points	0 points	SCORE
1. No Power	Power is NOT used	•		•	Power was used.	
	(electric, battery, etc).	N/A	N/A	N/A		
2. Safety	Display/ equipment is				Equipment presents	
•	safe and poses no hazards.	N/A	N/A	N/A	safety/hazard concerns.	
3. Display Size	Display is no more than 36" high x 48" wide and				All requirements are not met.	
	24" deep, with a board	N/A	N/A	N/A		
	made of foam or					
Display	corrugated cardboard. Excellent	Good	Average	Fair	Poor	JUDGE
Visuals	10 points	8 points			0 points	SCORE
4. Artistic			6 points	5 points Basic levels of		
4. Artistic Design	The artistic quality is exceptional. The	The artistic quality is good; the artwork	The display incorporates	artistic design are	The design is simplistic and not	
Design	artwork is vibrant.	stands out. The	balanced design	incorporated into the	visually appealing.	
	balanced, visually	design elements	choices, showcasing			
	pleasing and pushes the		some artistic	design/color choices		
	boundaries of artistic	well-thought out	features. Some of	should be		
	expression. The design choices take the display	and comprehensive.	the design lacks	incorporated to		
	to the next level.	comprehensive.	artistic details that took away from the	assure the artwork on the display is		
	to the next level.		overall visual of the	pleasing to the eye.		
			display.			
5. Creativity and		The display is	The display has	Basic elements of	Little creativity or	
Originality	incorporates	innovative and	moderate levels of	creativity and	originality was	
	creativity and	creative. It offers	creativity and	innovation were	captured in the	
	innovation that make it unique. The	something unique but is missing the	originality.	captured in this health career display.	display of this	
	display has the	wow-factor.		It blends in with the	More effort needed	
	"wow-factor" and			other competitors.		
	stands out in the			,		
	room above all					
	others.	D:		-	-	
6. Organization	The display is exceptionally neat,	Display is neat and organized. The	The display was basic and could use	The display lacked organization and/or	The display is either too busy or lacks]
	organized, and	content has a	more organization	contained several	enough detail to	
	error-free.	logical flow with	and thought to be	spelling errors. The		
	Information is clearly	only minimal errors.	understood	flow of information	''	
	displayed and easy			seemed to be out of		
	to understand and follow.			order.		
D 441						LUBOT
Presentation	Excellent	Good	Average	Fair	Poor	JUDGE SCORE
Content	15 points	12 points	9 points	6 points	0 points	JUSINE
7. Understanding of the Career	The presenters shared exceptional insight and	The presenters shared knowledge	The presenters	The presenters shared knowledge of	The presenters shared little to no	
or trie Gareer	depth of knowledge on	and understanding	command of the	the career/ career	knowledge of the	
	the career or career	of the career or	knowledge of the	cluster but failed to	career/ career	
	cluster.	career cluster.	career/ career	effectively teach the	cluster. The judges	
			cluster.	judges.	were left with more	
					questions than	
					answers.	

Presentation	Excellent	Good	Average	Fair	Poor	JUDGE
Content	15 points	12 points	9 points	6 points	0 points	SCORE
8. Why This Career?	Compelling examples of the significance of the presenter's choice of career field. Relevant, engaging stories were	The team shared engaging examples of why they selected their career field. Stories were shared to add a personal touch to the career selection.	The team told the story of why they chose their career field but were unable	The team attempted to tell a story of the significance of choosing their career field, but the story was irrelevant to the career field.	The team was unable to connect a story for why they chose their career field of interest.	
9. Presentation of Career Information	The presentation of the career information was exceptionally organized, clear, and included relevant details to highlight the career/career cluster.	The content and messaging of the career information were presented in a clear and concise manner.	Information shared by presenters was mostly organized and included few details of the career/ career cluster.	Presenters shared little knowledge of the career field, and the information shared was not delivered in a clear and concise manner.	Little to no information was presented to the judges on the career information.	
Presentation Content	Excellent 5 points	Good 4 points	Average 3 points	Fair 2 points		JUDGE SCORE
10. Display Incorporated into Presentation	The display enhanced the messaging of the career/ career cluster and helped bring the presentation to life.	The display helped tell the story of the career/ career cluster. It complemented the presentation effectively.	The team did an adequate job of using the display to support the presentation.	The display somewhat enhanced the presentation on the career/ career cluster yet seemed to miss key points of emphasis.	"afterthought" to the presentation. There was a	
Presentation Delivery	Excellent 10 points	Good 8 points	Average 6 points	Fair 4 points		JUDGE SCORE
11. Voice Pitch, tempo, volume, quality	Each team's voice was loud enough to hear. The competitors varied rate & volume to enhance the speech. Appropriate pausing was employed.	enough to be understood. The competitors varied	The team could be heard most of the time. The competitors attempted to use some variety in vocal quality, but not always successfully.	The team's voice is low. Judges have difficulty hearing the presentation.	Judge had difficulty hearing and/or understanding much of the speech due to low volume. Little variety in rate or volume.	
12. Stage Presence Poise, posture, eye contact, and enthusiasm	Movements & gestures were purposeful and enhanced the delivery of the speech and did not distract. Body language reflects comfort interacting with the audience. Facial expressions and body language consistently generated a strong interest and enthusiasm for the topic.	and non-distracting movement during the speech. Some gestures were used. Facial expressions and body language sometimes generated an interest and	Stiff or unnatural use of nonverbal behaviors. Body language reflects some discomfort interacting with the audience. Limited use of gestures to reinforce verbal message. Facial expressions and body language are used to try to generate enthusiasm but seem somewhat forced.	posture, body language, and facial expressions indicated a lack of enthusiasm for the topic. Movements were distracting.	No attempt was made to use body movement or gestures to enhance the message. No interest or enthusiasm for the topic came through in the presentation.	

Presentation	Excellent	Good	Average	Fair	Poor	JUDGE
Delivery	10 points	8 points	6 points	4 points	0 points	SCORE
13. Diction*, Pronunciation ** and Grammar	Delivery emphasizes and enhances message. Clear enunciation and pronunciation. No vocal fillers (ex: "ahs," "uh/ums," or "you-knows"). Tone heightened interest and	Delivery helps to enhance message. Clear enunciation and pronunciation. Minimal vocal fillers (ex: "ahs," "uh/ums," or "you-knows"). Tone	Delivery adequate. Enunciation and pronunciation suitable. Noticeable verbal fillers (ex: "ahs," "uh/ums," or "you-knows") present. Tone	Delivery quality minimal. Regular verbal fillers (ex: "ahs," "uh/ums," or "you-knows") present. Delivery problems cause disruption to	Many distracting errors in pronunciation and/or articulation. Monotone or inappropriate variation of vocal characteristics.	
	complemented the verbal message.	verbal message	seemed inconsistent at times.	message.	Inconsistent with verbal message.	
14. Team Participation	Excellent example of shared collaboration in the presentation of the project. Each team member spoke and carried equal parts of the project presentation.	The team worked effectively together, but the project presentation could have been more	The team worked together relatively well. One of the team members had less participation.	The team did not work effectively together.	One team member dominated the project presentation.	
Total Points (135):						

^{*}Definition of Diction – Choice of words, especially with regard to correctness, clearness, and effectiveness.
**Definition of Pronunciation – Act or manner of uttering officially