



#### New for 2023 - 2024

Competitors will check with their Local/State Advisor (or state website) to determine how content for this event is submitted. Editorial updates have been made.

#### **Event Summary**

HOSA Happenings provides members with the opportunity to gain knowledge and skills required to communicate information about the HOSA chapter in a manner that celebrates the chapter members and their achievements, as well as shares health related information with readers. This is a multimedia chapter communication event. For this recognition event chapters will select ONE (1) communication tool. All submissions that reach a pre-determined standard will be awarded a Certificate of Excellence. This event aims to inspire members to be proactive future health professionals and tell the story of their chapter throughout the year using whatever form of communication they choose (i.e.: print or electronic newsletter, website, blog, social media platform).

#### **Dress Code**

Competitors must be in official HOSA uniform or in proper business attire to participate in Optional Display Time at ILC. Read the appendix for <u>proper dress</u>.

## Competitor Must Provide (if participating in optional Display Time at ILC)

- ☐ Communication Tool (electronic or print copy)
- ☐ Electronic device, operating on battery power, to display communication tool
- ☐ Two #2 lead pencils (not mechanical) with erasers for evaluation

#### **General Rules**

- 1. Chapters in this event must be affiliated with HOSA-Future Health Professionals and in good standing.
- 2. **Eligible Divisions:** Middle School, Secondary, or Postsecondary/Collegiate are eligible to compete in this event.
- 3. Chapters must be familiar with and adhere to the "General Rules and Regulations of the HOSA Competitive Events Program (GRR)."
  - A. Per the <u>GRRs</u> and <u>Appendix H</u>, HOSA members may request accommodation in any competitive event. To learn the definition of an accommodation, please read <u>Appendix H</u>. To request accommodation for the International Leadership Conference, <u>submit the request form here</u> by May 15 at midnight EST.
  - B. To request accommodation for any regional/area or state level conferences, submit the request form <a href="here">here</a> by your state published deadline. Accommodations must first be done at state in order to be considered for ILC.

#### **Chapter Definition and School Rules**

- 4. This is a chapter recognition event that is coordinated by the chapter Historian (or other appointed chapter member) and includes contributions from other chapter members.
- 5. For this event, a chapter is defined as either an affiliated chapter, or a natural combination of affiliated chapters at the same location/district. For example, two programs at the same school /district might have separate charter numbers, but could logically share the same communication tools and want to share in the submission together. For conference registration purposes in this case, one charter number must still be used one chapter name will be listed in recognition materials.
- 6. HOSA chapters MUST follow applicable SCHOOL DISTRICT POLICIES regarding the use of photos and personally identifiable information in any communications media format. If the school/district/local/state/chartered association requires parental permission, then it is the responsibility of the local chapter to secure, complete, and maintain the appropriate forms.
- 7. Submissions for this event **MUST** comply with copyright laws. Copyright infringement is a violation of federal law and subject to severe civil penalties and sanctions. Under federal copyright law, copyrighted works may not be copied, published, disseminated, or displayed without the permission of the copyright holder, unless such use is deemed to be "fair use" under the law.

#### **The Communication Tool**

- 8. Chapters will select one communication tool to highlight the chapter's activities. Examples could include print newsletter, electronic newsletter, website, blog, social media platform, etc. Four (4) to eight (8) pages (8.5 x 11 inches) of the selected communication tool may be submitted. When submitting, each side counts as one page, but front and back copies are acceptable.
- 9. The use of photos, illustrations, graphics and infographics are often effective tools in conveying a communication message.

#### **Chartered Association Submission Process**

- 10. The submission for this event takes place at the state chartered association level. Therefore, competitors must check with their state to determine how to submit the required information for this event. States may have competitors email it, upload to a google doc, submit in the HOSA Digital Upload System, or other process.
- 11. For all submissions, four (4) to eight (8) pages of content, plus the cover page (page 5 of these guidelines) must be submitted.

### **Final Scoring**

- 12. This event will be judged at the state chartered association level using the event rating sheet. Submissions that earn 80 points or higher will be recognized at the chartered association level, with the manner of recognition to be determined by the chartered association.
- 13. This event is NOT judged at the international level. All submissions earning a score of 80 points or higher at the chartered association level will be eligible for recognition at the HOSA International Leadership Conference. The names of those chapters who earn 80 points or higher will be submitted to HOSA-Future Health Professionals by the State Advisor via the Special Activity Form for ILC.

#### **ILC** Recognition

- 14. ILC Delegates: Chapters attending the ILC should register for this event as part of the online registration process. (The registration can be attached to any single delegate from the chapter as part of the online registration, preferably the delegate who will present the chapter's HOSA Happenings submission during the Project Display time. For recognition purposes, it is the chapter and not the individual who will be recognized.)
- 15. All award recipients in attendance at the International Leadership Conference will be recognized with a certificate for the chapter. The certificate will be distributed to the State\_Advisor during the designated registration time.

- 16. Those chapters attending International Leadership Conference and receiving the Certificate of Excellence will select a chapter representative to walk across the stage during the Recognition Session to receive a pin
- 17. Gold, silver, and bronze medals are not awarded for this and other recognition events at the international level.
- 18. Chapter names may be posted on the HOSA Future Health Professionals website. In order to be listed online, the chapter names that have earned 80 points or higher must be submitted to HOSA Future Health Professionals through the State Advisor by the published deadline.

#### Project Display (Optional at ILC)

19. All award recipients in this event are invited to participate in an Optional Project Display for this event at the ILC. For the Project Display, one member of the chapter MUST BRING with them whatever they wish to display, either in print format or on a computer or tablet using battery power. The purpose of Project Display Time is for competitors to showcase their work for conference attendees.

# **HOSA Happenings-Judge Rating Sheet**

Chapter Number \_\_\_\_\_ Judge's Signature \_\_\_\_\_

Areas Evaluated		Points Possible SuperiorPoor						Points Awarded
a)	Layout and spacing-neat and appealing	5	4	3	2	1	0	
General Appearance (20 pts)	Font (size and appearance) makes content readable	5	4	3	2	1	0	
	Use of color-neat and attractive but not distracting	5	4	3	2	1	0	
	Graphics, infographics, illustrations, and pictures are clear and well-cropped, and support the articles or pages they accompany	5	4	3	2	1	0	
1.0	Local chapter news	15	12	9	6	3	0	
Content – Quality (45 pts)	Health information article(s)	15	12	9	6	3	0	
Conf Qui (45	Celebration of chapter members and their achievements	15	12	9	6	3	0	
Organiza tion. (15 pts)	Easy to find information quickly. Clear headings. Sections or articles are clearly distinguishable (index, clear headings)	15	12	9	6	3	0	
inics its)	Correct spelling and grammar	5	4	3	2	1	0	
Mechanics (10 pts)	Punctuation used appropriately	5	4	3	2	1	0	
Required (10 pts)	Four to eight (4-8) pages in length (each side counts as one page, front and back copies acceptable.) plus the cover page	10					0	
TOTAL POINTS		100 0						



# HOSA HAPPENINGS: Multimedia Chapter Communications Event COVER PAGE

Select and print the best chapter communication pages (maximum of eight (8) one sided pages) and submit as directed by the State Advisor, with this cover page.

How was this communication shared with chapter members? (check all that apply; type or <u>print</u> neatly,
☐ Printed newsletter
☐ Electronic newsletter
Chapter website URL
☐ Blog URL
Social Media Platform
Other
Please complete the information below (type or <u>print</u> neatly):
School
Chartered Association
Historian (chapter designee)
Historian's (chapter designee's) E-mail Address
HOSA Chapter Charter Number
PHOTO PERMISSION AND COPYRIGHT  This event entry does not violate any copyright laws. All necessary permission forms for the use of photos and personally identifiable information have been secured and are on file at the local level. Permission is granted for a chapter member to share event materials with others during the HOSA Project Display time, and for HOSA-Future Health Professionals to share event materials or links at <a href="https://www.hosa.org">www.hosa.org</a> .
Advisor's Signature
Please complete the information below (type or <u>print</u> neatly):
Advisor's Name
E-mail Address