

# Be The Match X HOSA: Year Two Syllabus

## Contents

- a. Year One Results
- b. Getting Started for Year Two

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- c. Key Resources
- d. Year at a Glance Calendar
- e. Key Dates
- f. Incentives

## **Year One Results**

- \$126,454 dollars raised
- 167 new Be The Match Registry® members
- 28 people added to the Under 18 Pre-Registry
- 330 team pages
- 1,936 individual participant pages

### **Getting Started for Year Two**

## A. Learn more about our mission and blood stem cell transplant via our curriculum!

We've developed an interactive curriculum about blood stem cell transplants. Encourage your chapter members to go through the nine modules and download a certificate of completion at the end.

You can also begin asking teachers if they'd be willing to incorporate this curriculum into their lesson plans so that your chapter can earn additional incentive points.

## B. Assign a chapter member/officer to complete the following tasks

In order for your chapter to earn points, you MUST create a new team page.

- Set up a new Team Page for your chapter
- Individual chapter members can set up individual pages by joining the Team Page

- 1. Go to **<u>BeTheMatch.org/HOSAChapters</u>** and start your page.
- Enter your chapter's charter #. If you don't know it, <u>check the list.</u>
- Add your chapter's JOIN KEYWORD to your team page and individual pages. If you don't have one, mail to: hosa@nmdp.org to get connected with your representative.

"Are you interested in joining the registry? Learn how you could be someone's cure and request a kit be sent to your home my.bethematch.org/YOURCODE."

- 4. Customize your personal page and connect it to your social media.
- 5. Spread the word! Invite your team, friends and family to visit your page and make a contribution and join the registry.

### **Key Resources**

- Visit **bethematch.org/HOSA** for all missions, resources, and up-to-date information
  - View our Education, Fundraising, Recruitment, and Curriculum missions to get started earning points
- Mail to hosa@nmdp.org with any questions or to get connected to a representative if you don't already have one
- Frequently requested documents
  - <u>W9</u>
  - <u>Contribution form</u>
- Check the leaderboard to see where your chapter stands compared to others across the country

## Calendar

themes are subject to change

#### August 1: Year Two begins!

- Chapter points are reset and tracking of year two begins
- New Team Pages should be set up and individual members should join the team to create their personal pages

#### September/October:

- Theme: Pass it On
  - Homecoming events
    - Host recruitment and fundraising events
- Hispanic Heritage Month
- Childhood Cancer Month

#### November/December:

- Theme: Give Thanks, Give the Gift
- "Adopt" a patient and share their story with your community
- Merch design contests

#### January/February:

- Theme: Equal outcomes for all patients
  - Black History Month
  - Educating your peers via the curriculum

#### March/April:

• Theme: Match Madness

#### May/June:

- Theme: Moms, Dads, & Grads
  - Add seniors to the registry
  - Mother's Day and Father's Day
- Asian American & Pacific Islander Heritage Month

## **Incentives:**

# of Points	Incentive(s)
100	Recognition from HOSA
250	Merch items for every chapter member
500	Recognition for chapter members
750	Lapel Pins for each chapter member
Top 3 Chapters	Travel for 3 chapter members and your advisor to Minneapolis, MN for an exclusive visit to the Be The Match headquarters and additional programming.*

\*Pending Covid

### How to Earn Points:

#### **Fundraise:**

1 dollar raised = 1 point

#### **Recruit:**

1 person added to the Be The Match Registry = **5 points** (swab kit returned and interest in joining confirmed) 1 Pre-Registration = **3 points** 

#### **Curriculum:**

For every teacher willing to offer this curriculum, your chapter will earn **20 points.** 

(Please note, your chapter earns 20 points per teacher, not per class).

## Key Dates:

#### August 1: Year Two begins

All points are reset and tracking towards year two begins.

#### September 15: Early bird special

Every chapter that has set up their team page AND added their chapter's Join Keyword earns an extra 25 points.

#### December 31: End of semester contest

Each chapter that has added at least 15 people to the registry by 12/31 using their join keyword earns an extra 50 points.

Each chapter that has raised at least \$500 by 12/31 earns an extra 25 points.

#### June 1:

Year Two is complete, all incentive points are added up per chapter and winners are announced.

