Join the Movement – No Kid Hungry

#HOSA #NoKidHungry @GenerationNKH @NoKidHungry

NO KID HUNGRY
SHARE OUR STRENGTH

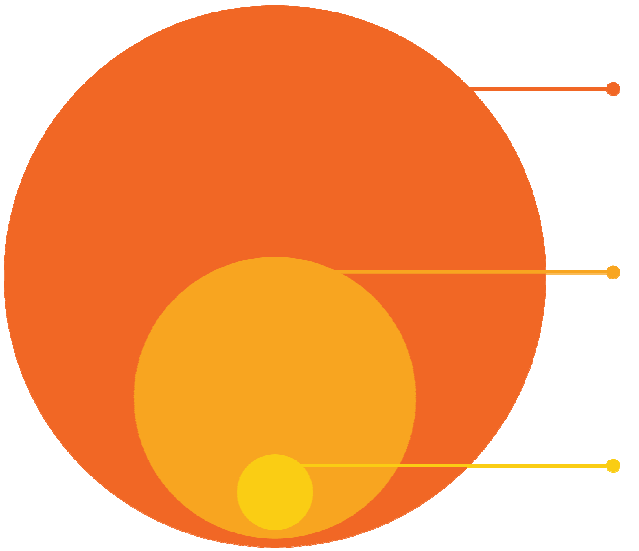
Getting to know No Kid Hungry

- Why is this important?
- Who we are and what we do?
- How you can get your students involved?

THE PROBLEM

NO KID HUNGRY
SHARE OUR STRENGTH

1 OUT OF 5 KIDS IN AMERICA ARE FACING HUNGER



21 MILLION NUMBER OF LOW-INCOME KIDS WHO RECEIVE FREE OR REDUCED-PRICE **SCHOOL LUNCH**

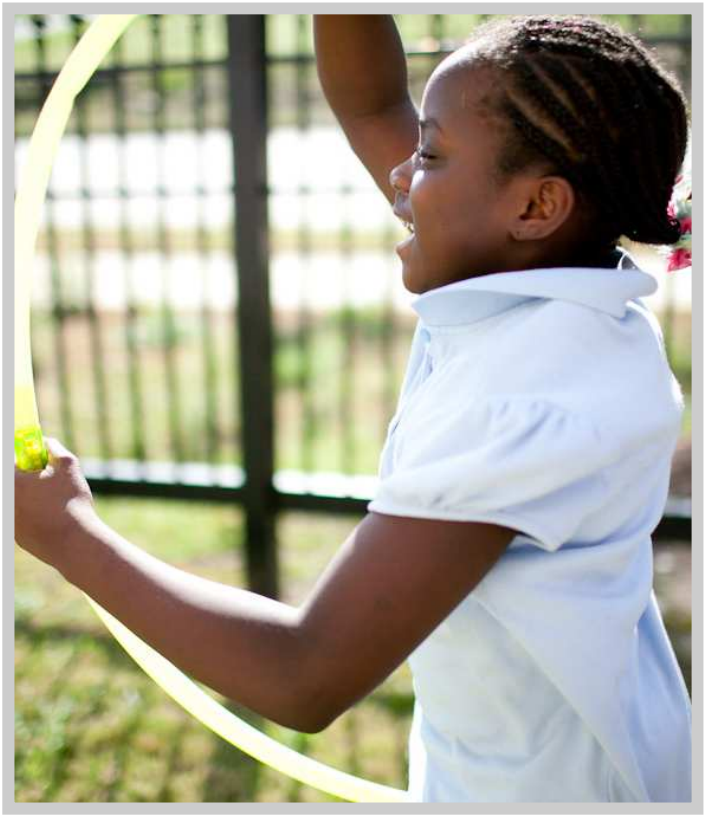
11 MILLION NUMBER OF LOW-INCOME KIDS WHO RECEIVE FREE OR REDUCED-PRICE **SCHOOL BREAKFAST**

3 MILLION NUMBER OF LOW-INCOME KIDS WHO RECEIVE FREE **SUMMER MEALS** WHEN SCHOOL MEALS AREN'T AVAILABLE

ABOUT US

- Share Our Strength has one bold but achievable priority:

WE'RE ENDING CHILDHOOD HUNGER IN AMERICA TODAY.



- Our innovative No Kid Hungry model is the means to accomplish this goal.

- The No Kid Hungry network is feeding children daily where they live, learn and play. We find children facing the greatest need across the country, and then make every dollar count by investing in smart solutions that will end childhood hunger once and for all.

- Our focus is on sustainable change, the difference between just feeding a child today and making sure that children in the United States never go hungry again.

OUR APPROACH

Share Our Strength employs an innovative three-pronged approach to ending childhood hunger.

- 1. INCREASING ACCESS to and participation in federal nutrition programs currently available to children In-need, including school breakfast, summer meals and afterschool meals/snacks.
- 2. EMPOWERING FAMILIES through Cooking Matters courses and grocery tours with skills to stretch their food budgets and prepare nutritious meals on a limited budget for over 20 years.
- 3. DRIVING AWARENESS OF CHILD HUNGER and No Kid Hungry at the national, state and local levels by engaging the public around this critical issue.

ENDING CHILDHOOD HUNGER

ACCESS

EDUCATION

AWARENESS

Lily, her Mom and No Kid Hungry

OUR CAMPAIGN

NO KID HUNGRY

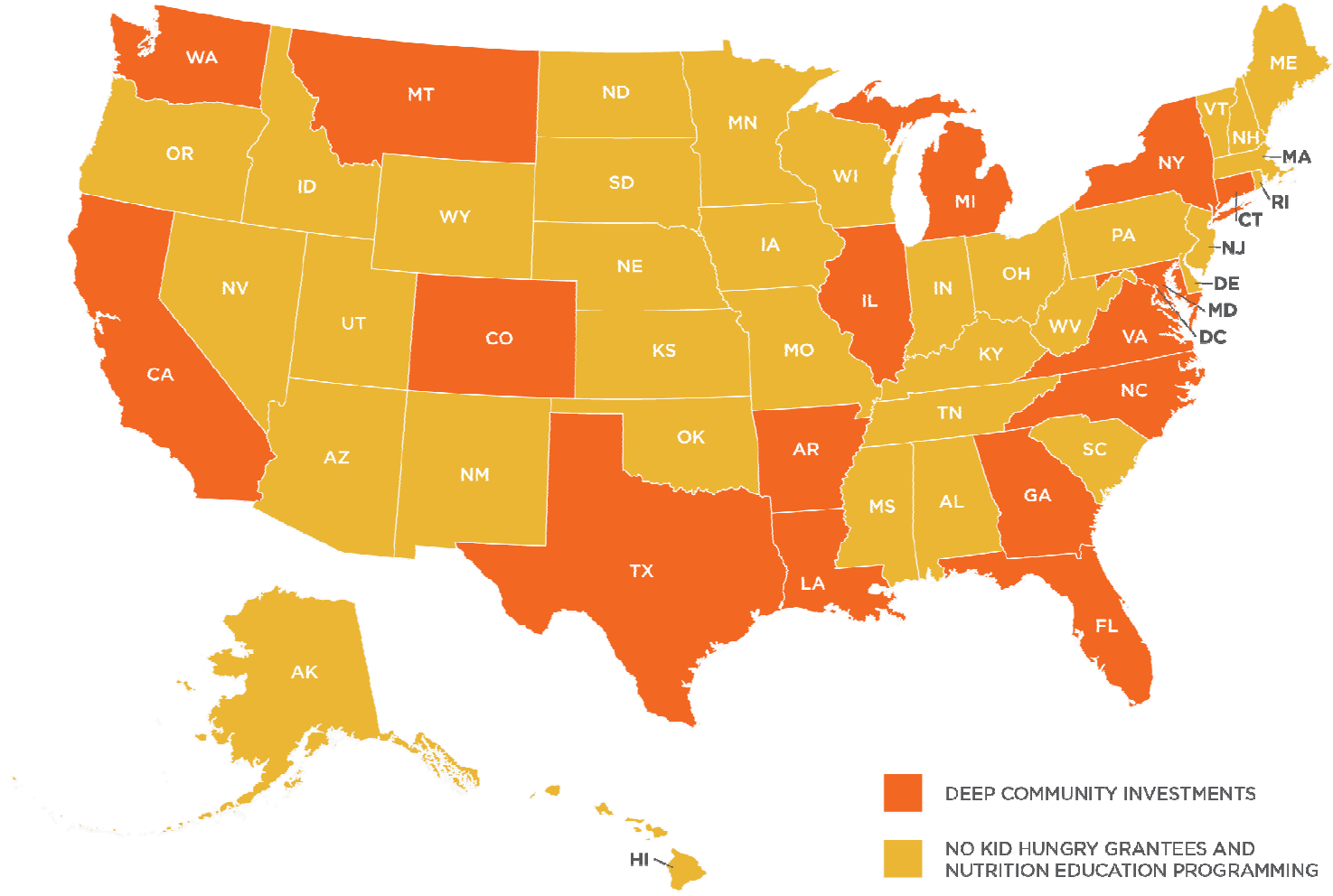
- No Kid Hungry is a multi-platform, year-round cause campaign that **raises awareness, generates revenue, and rallies a national movement** in support of the issue of childhood hunger.

- National Spokesperson: Jeff Bridges, Academy Award Winner® and long-time hunger activist.

OUR 50 STATE APPROACH

NO KID HUNGRY
SHARE OUR STRENGTH

THE NO KID HUNGRY CAMPAIGN IS HELPING TO FEED KIDS IN ALL 50 STATES.



ENGAGEMENT PLATFORMS

- Share Our Strength engages individuals through community-based programming and national campaigns to generate awareness, educate low-income families, and raise Critical funds to support the No Kid Hungry solution.

NO KID HUNGRY
SHARE OUR STRENGTH

DINE OUT FOR NO KID HUNGRY

BAKE SALE FOR NO KID HUNGRY

SHARE OUR STRENGTH'S COOKING MATTERS NO KID HUNGRY

NO KID HUNGRY DINNER

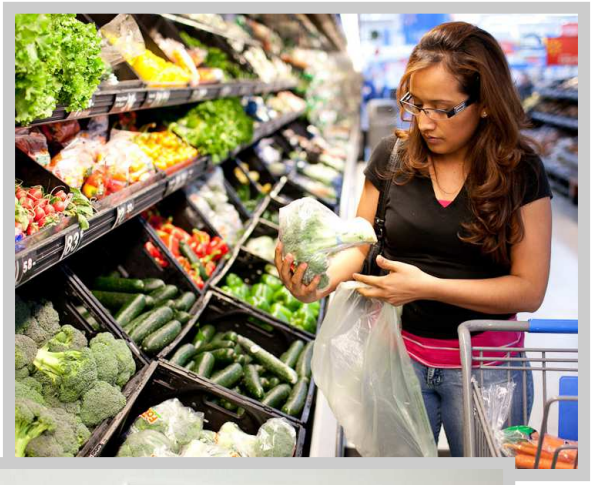
TASTE OF THE NATION
GREAT CHEFS. GREATER IMPACT.

COOKING MATTERS

SHARE OUR STRENGTH'S COOKING MATTERS® NO KID HUNGRY

SPONSORED BY: Walmart

The No Kid Hungry campaign reaches families at home through its signature nutrition education program, Cooking Matters. Culinary and nutrition experts volunteer to provide cooking-based courses and tours that teach participants how to prepare healthy meals on a limited budget.



Cooking Matters Courses: Six-week cooking and nutrition education courses with

- Hands-on meal preparation
- Practical nutrition information
- Food budgeting and shopping techniques
- Groceries to take home to practice the recipes

Cooking Matters at the Store Tours: 90 minute tours conducted at grocery stores nationwide that help low-income individuals and families gain the confidence to take control of their shopping habits.

YOUTH ENGAGEMENT

Working together to create the next generation of health care professionals ready to tackle social issues by leveraging their passion for health care and the well-being of others.

- **Raise awareness** - Invite your chapter to a Hunger 101 “lunch-and-learn event” to introduce the issue of child hunger and come up with innovative ideas for connecting kids to food in your community! Access our video library and resources online or reach out to us to help coach a student-driven project.

- **Launch a pledge drive**: students and advisors take the pledge, wear orange and/or “Team No Kid Hungry” gear, and post online to encourage others to join in the movement.

- Start a Bake Sale Team.

- Take the online **Cooking Matters at the Store** training and start leading tours in your community!
- Share ideas!

Opportunities for Young Leaders

- **No Kid Hungry – Teen Art & Writing Contest**
  - Awards for essays, poems, short stories, short films, or artwork
  - 4 grand prize winners and 12 runners-up in each category
  - Submission deadline: October 17
  - www.NoKidHungry.org/TeenContest

- **Sodexo Foundation – Stephen J. Brady Stop Hunger Scholarships**
  - $5,000 scholarship & $5000 grant to a hunger charity of your choice
  - Accepting applications October 5 – December 5
  - www.SodexoFoundation.org

- **YSA – Sodexo Foundation Youth Grants**
  - Grants to support youth-lead projects during Global Youth Service Day (April 17-19, 2015)
  - Accepting applications October 15 – January 15 (tentative)
  - www.YSA.org/grants

Questions?

NO KID HUNGRY
SHARE OUR STRENGTH

Join the conversation

@GenerationNKH

@NoKidHungry

or

Text HOSA to 877-877 to stay connected

NoKidHungry.org